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AMERICAN AIRLINES VACATIONS EXTENDS BOOKING PRIVILEGES TO CLIA-CERTIFIED TRAVEL AGENTS

**Link to nation's leading customized travel provider
considered boon for independent cruiseline contractors**

FOR RELEASE: Thursday, Aug. 3, 2000

FORT WORTH, Texas -- American Airlines Vacations has enhanced its powerful reservations and commissions processing system to add qualified travel agents with Cruise Line International Association (CLIA) certification to its network of travel vendors.

By forging the relationship, American Airlines Vacations opens another [ADD PERCENT] percent of the market to its travel services. The 22,000 CLIA agencies will gain privileges to book any of American Airlines Vacations' [ADD NUMBER] packages annually.

"Bringing CLIA agents into our extended family of travel professionals began as a knock on our door and now marks a significant development in the industry," said American Airlines Vacations' president Dan Westbrook, CTC. "American Airlines Vacations' offerings and CLIA's inroads into the market represent a clear win for travel consumers."

American Airlines Vacations worked exclusively with 32,000 travel agents certified by ARC, the industry standard, before modifying its systems to include CLIA agents. At issue was how to approve and accept payment for vacation packages from CLIA agents when ARC identification was required.

Now, individual CLIA agents can qualify to sell American Airlines Vacations with appropriate credentials and a major credit card. Effective [DATE], CLIA agents can book trips via the Internet, CRS or by calling 1-800-[NUMBER].

American Airlines Vacations has successfully completed several test runs to assure its system accepts the new CLIA partnerships and processes CLIA bookings.

American Airlines Vacations is the largest airline-owned tour operator in the United States. As a market leader, the company provides air transportation and world-class accommodations to more than 145 destinations around the world.

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